

## **Know someone who is committed to school nutrition?**

**Nominate them today.**

Here's a chance to honor your outstanding school nutrition star. The FAME Awards are the most prestigious acknowledgement of success in our industry. Each year the awards are presented to outstanding leaders, recognizing them for achievement, innovation, and service. Be a part of this tradition by nominating a leader who brings the spirit of FAME to life.

The 2011 FAME Awards ceremony will be held during the School Nutrition Association's Child Nutrition Industry Conference. Awards will be presented in Seattle, Washington on Sunday, January 16, 2011.

### **Eligibility Rules**

#### **Nominees**

- All school nutrition professionals who are members of SNA, in addition to special supporters of school nutrition, are eligible for nomination.
- In a given year, a school nutrition professional may be nominated and judged for both a Silver Star Award and the Golden Star Award, but may win in only one category, with the Golden Star Award taking precedence.
- While director nominees are limited to receiving one Silver Star Award during their careers as directors, they are also eligible to receive the Golden Star Award.
- Career changes may make past FAME Award winners eligible to receive different FAME Awards. Past FAME Award winners are not eligible to receive the same award.
- All winners must be in good standing with the industry.
- Employees of the sponsoring companies and/or their agencies are not eligible.
- Any one nominator may only nominate two (2) unique nominees in a single nomination period.

Selection committee and sponsors reserve the right to disqualify any nominee or winner.

**To Learn More About the FAME Awards  
Visit [www.fameawards.net](http://www.fameawards.net).**





# 2011 FAME Nomination Form

Deadline: Oct. 13, 2010

**Foodservice Achievement Management Excellence  
2011 FAME Nomination Form**

## How To Nominate a Candidate

Simply follow this easy five-step process. All information must be provided for your nominee to be considered for judging.

Please type or print legibly.

### 1. Nominator Information

\_\_\_\_\_  
Your First and Last Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
School/District/Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State ZIP

\_\_\_\_\_  
Daytime Phone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email Address

How did you hear about the FAME Awards?

- FoodService Director Print Ad
- Food Management Print Ad
- Magazine Article
- SNA Communication
- Cool School Cafe E-blast
- Other \_\_\_\_\_

### 2. Nominee Information

\_\_\_\_\_  
Their First and Last Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
School/District/Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State ZIP

\_\_\_\_\_  
Daytime Phone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email Address

Enrollment	Number of Staff
_____	_____

\_\_\_\_\_  
Number of Breakfasts Served Daily

\_\_\_\_\_  
Number of Lunches Served Daily

\_\_\_\_\_  
Annual Foodservice Budget

\_\_\_\_\_  
SNA Membership Number\*

\*Not necessary for Friend of Child Nutrition nominee



### 3. Award Categories

There are six awards. Choose the one that best fits your nominee by carefully reading the description for each. After you've made your selection, clearly mark your choice in the box provided. To nominate someone for more than one award, please submit a separate form. Nominees for all awards except Friend of Child Nutrition must be active SNA members.

If you have any questions about the appropriate award for your nominee, please call us at 417-234-2296.

(✓) Please check one award only.

#### **GOLDEN STAR DIRECTOR OF SCHOOL NUTRITION AWARD**

- School Nutrition Director of the Year**—A director who demonstrates outstanding achievement in leadership, spirit/dedication, innovation, career awards, management/systems, humanitarianism/community involvement, and bettering the lives of students.

#### **SILVER STAR SCHOOL NUTRITION AWARDS**

- Leadership Award**—A director who demonstrates outstanding leadership, dedication, fiscal achievement, and innovation in menuing and merchandising.
- Spirit Award**—A person in a management position such as an assistant director or coordinator who shows commitment to the people and programs of school nutrition and distinguishes her/himself through innovative programs, marketing, training, customer service, and/or staff motivation.
- Rising Star Award**—(Three or fewer years of experience) A director whose contributions make a marked difference in the district's school nutrition program.
- Special Achievement Award**—(10,000 or fewer enrollment) A director who demonstrates exceptional ability to recognize and solve problems unique to small districts.
- Friend of Child Nutrition Award**—Advocate of school nutrition such as a principal, state association representative, or community leader. Supports school nutrition beyond the scope of normal professional duties. Child nutrition directors and department heads are NOT eligible for this award.

### 4. Achievement Summary

Once you've matched your nominee's accomplishments with the appropriate award, use the questions provided with each award to create an achievement summary. This is what the FAME selection committee will use to determine the winners.

Please answer all questions concisely.

**Limit your responses to one 8½" x 11" page (minimum font size 12 pt.) per question.**

Additional materials, such as article clippings, samples, videos, etc., will not be accepted.

#### **GOLDEN STAR DIRECTOR OF SCHOOL NUTRITION AWARD**

##### **School Nutrition Director of the Year**

1. Describe three of your nominee's most outstanding leadership skills.
2. In what ways does your nominee show dedication to school nutrition?
3. How has your nominee bettered the lives of children in his/her district?
4. Give specific examples of your nominee's innovation in management/systems.
5. Highlight your nominee's career awards and industry involvement.

#### **SILVER STAR SCHOOL NUTRITION AWARDS**

##### **Leadership Award**

1. Describe your nominee's most outstanding leadership skill.
2. Give an example of how your nominee demonstrated commitment to their school nutrition program or profession (include measurable results achieved).
3. Give an example of a fiscal achievement accomplished by your nominee (include specific financial results such as end-of-year fund balance or other financial indicator).
4. Describe how your nominee delivers innovative menu solutions despite labor and equipment obstacles.

##### **Spirit Award**

1. Describe how your nominee demonstrates a high level of professional commitment to school nutrition programs.
2. Give an example of how your nominee has made a difference for people in their school community (include measurable results achieved).
3. Give an example of an innovative program (e.g. marketing, training, customer service) implemented by your nominee (include measurable results achieved).
4. Describe how your nominee contributes to high morale of work associates and/or professional colleagues.



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**Rising Star Award**

1. Explain the marked changes in the district's school nutrition program due to contributions made by your nominee in the three or fewer years he/she has been the director (give exact number of years of experience).
2. Describe the most significant program modification made by your nominee (include measurable results achieved).
3. Describe your nominee's professional background and how he/she entered the school nutrition profession.

**Special Achievement Award**

1. What specific achievements demonstrate your nominee's ability to recognize and solve problems unique to small school districts (give exact enrollment)?
2. Describe the most significant problem your nominee dealt with and how he/she overcame the obstacles (include measurable results achieved).
3. Describe your nominee's specific talents or skills for being successful in a small school district.

**Friend of Child Nutrition Award**

1. How has your nominee bettered the lives of children?
2. What does your nominee do to support school nutrition beyond the scope of normal professional duties?

**5. Send In Your Nomination**

Mail or fax your completed nomination to be received by 5:00pm CST on October 13, 2010 to:

The National FAME Awards  
837 E. Grafton Drive  
Nixa, MO 65714

Fax: 866-878-6651

If submitting by fax, include a cover page indicating the total number of pages.

You may also nominate online at [www.fameawards.net](http://www.fameawards.net). Nominees will be notified of their standing in early November 2010.

**FAME Awards Selection Committee**

**Karen Johnson, SNS**

2010 Golden School Foodservice Director of the Year Award

**Mary Anderson**

2010 Silver Leadership Award

**Jacci Morrow, SNS**

2010 Silver Spirit Award

**Lori Adkins, MS, SNS, CHE**

2010 Silver Special Achievement Award

**Harold Sullins, MBA**

2010 Silver Rising Star Award

**Gene White, SNS, RD**

2010 Silver Friend of Child Nutrition Award

**Gertrude Applebaum**

2010 Lifetime Achievement Award

**John Lawn**

Editor-in-Chief, Food Management

**Paul King**

Editor-in-Chief, FoodService Director

**Patricia Fitzgerald**

Director of Editorial Services, School Nutrition

**Nancy Rice, SNS**

President, School Nutrition Association

**Sample Achievement Summary**

If you need help writing your nominee's achievement summary, you can receive a sample completed achievement summary for your reference. Just print a copy off of [www.fameawards.net](http://www.fameawards.net) or you can have it faxed or mailed to you by calling 417-234-2296.

**For more information, contact the FAME hotline.**

**Phone: 417-234-2296**

**Email: [info@fameawards.net](mailto:info@fameawards.net)**

